

Administration.

Decrease workload. Increase impact.

Ensemble Works includes a comprehensive administration system that gives staff straightforward tools to manage website content and organizational information, administer the platform, and create custom reports and publications.

Role-based access, multiple levels of backup and recovery, data import and export, and standard technologies work together to provide appropriate access for staff at various levels and for Board members while protecting the system and its information.

Information entered once can be used across the platform—in website pages, displays, reports, and published documents—eliminating duplicate work, keeping information consistent, and reducing the risk of website errors.

Content Management

- **Page Builder**
- **Structured Content Management**
- **Data Import / Export**
- **Document Uploads & Management ***
- **Campaign Banner Displays**

Platform Administration

- **User Management / Permissions**
- **Multi-Level Backup & Recovery**

Information & Management Tools

- **Campaign Management**
- **Report Builder**
- **Document Publishing ***

Audience Intelligence

- **Analytics & Insights**
- **Visitor Segmentation Surveys**
- **Session Data / AI Analysis**

** Document Uploads & Management refers to uploading documents like concert series brochures or concert programs and then making those documents available for download by visitors. Document Publishing lets staff create professional publications using text, images and live organizational data. Reusable datasets and styles make it possible to produce donor reports, annual reports, programs and other multi-page documents directly from information already maintained in Ensemble Works.*